



## Effective goal setting

Learn how to drive results through the creation of effective goals.

Many organisation goals are weak, unclear and not owned by the people who have to deliver them. This course provides a complete framework for the establishment of effective goals for any individual or organisation.

### 1

#### Course outline

Achieving more through focus; Understand the power of goal setting; Getting some clarity; Goal setting; Formatting goals; Scoping goals; SMART; SMART<sup>2</sup>; Goal balance; Achieving goals; Anchoring goals; Maintaining focus; Driving goals through accountability; Tracking and celebrating goals.

### 2

#### Learning outcomes

Clarity about the impact created by effective goals; The opportunity to reflect on actual work goals; A stimulus to think about life goals; The opportunity to develop a clear view of the future; Strategies and techniques for creating effective goals; An understanding of the need for goal balance to be successful; How to create a new way of anchoring goals into daily work and life; How to stick with goals over the long view; How to track and celebrate successes.

